As Summer draws to a close it is nice to reflect on all the fabulous Town Centre events we have enjoyed and consider getting involved in those coming up!

Along with firm favourites such as The Peace Festival, Leamington Carnival, Art in the Park and Leam Food Fest we saw a number of new events bring people into town. These included the ECO Festival, Brazilian Festival, Victorian Picnic and Cars at the Spa, which are all set to return in 2020!

In coming months we are looking to brighten up winter days and nights with a host of ‘spa’kling events and activities to help attract visitors and enhance the experience this Christmas. And there are lots of opportunities to get involved with...

New Christmas Light’s will be unveiled on the 17th November in both the Town Centre and Royal Priors Shopping Centre!!

The hugely-popular Leamington Lantern Parade will return to the Pump Room Gardens on Sunday 1st December. This will feature a host of activities including ‘real’ reindeer, glow in the dark stilt walkers and entertainment from the Bandstand. The procession will set off around the gardens before meandering around Town and finishing with Christmas carols at the Town Hall.

Why not embrace the idea of Lighting Up Leamington with a fabulous Christmas window display of lights?

Our Christmas Angels will be back helping shoppers have a great experience in the Town Centre on weekends throughout December. They will also distribute 400 Christmas Goodie Bags on Small Business Saturday - 30th November.

Please let us have your flyers by Friday 22nd November.

We will be launching two new competitions.....Hidden Gems and 12 Days of Christmas. Both to encourage shopping local with rewards and prizes.

Please let us know if you wish to get involved or donate a prize by getting in touch or coming to our Business Meeting on 16th October (see over).

Finally, we are excited to welcome a number of new businesses to the Town Centre (see over for details). Now more than ever we need to encourage our customers to ‘shop local’ and work together with neighbours old and new.

Please stay in touch, get involved where you can and have some fun this Christmas time.

Alison and Stephanie
EVENTS!

DATES FOR YOUR DIARY

BID Business Meeting
Wednesday 16th October.
@ The Grove Kitchen, 37 Regent Grove
5.30pm for a 6pm start ...please RSVP

Christmas is just around the corner so please
join us to share our plans and yours. You can
also enjoy drinks and nibbles, showcase your
business and meet other business owners.

Crime, Begging & Anti-
social Behaviour Update

Reminder ...‘tis the season for shoplifting’ ...

It’s that time of year again when we unfortunately
see a rise in shop lifting so it is very important we
work together to REPORT as much as possible.

Ideally, we must encourage customers not to give
money to people who are begging. Instead please
direct them to this website we recently launched.

Introducing
Help customers find out
about the specialist help
available to everyone on
Leamington’s streets by
directing them to ...

www.meaningfulchange.org.uk

REPORT IT & HELP STOP
BEGGING, CRIME &
ANTISOCIAL BEHAVIOUR

1 Did you see someone ...
Stealing something?
Asking customers for money?

2 Report it every time ...
   ➞ To the Police by calling 101
   ➞ Or by email:
   ➞ LSTC.SNT@Warwickshire.pnn.police.uk

To BID Leamington Mon-Fri on
01926 470 634 who will report it to CCTV
via the office Retail Radio

3 Take note of ...
Date, time, gender, height, hair,
clothes & defining characteristics.

Shop lifting & begging are offences.
The more it is reported the more
resources are given to STOPPING IT.

IN AN EMERGENCY CALL 999

BUSINESS SUPPORT ....

FREE Meeting Room
Remember we have a fully equipped meeting room in
Park Street that our members are welcome to use!

BID Buzz Blog & Business Toolbox
We often come across things we feel are worthy of
reflection or conversation. Based on this read our BID
Buzz blog and Business Toolbox at www.bidleamington.
com

WELCOME & CONGRATULATIONS!
We are excited to welcome a number of new
businesses including... The Cotswold Furniture Co., The
Grove Kitchen, Giggling Squid, Sea Salt. Also, Jones
the Bootmaker has returned and Berylune has moved!

BID Board of Directors
We are inviting applications to the BID Board. The
Board meets every 6 weeks, represents different
sectors and guides all activities delivered by BID
Leamington.

Christmas Calendar ...

- Autumn Fair & Yuletide Markets*
  On Sunday’s from 6th Oct – 22nd December
  (Please note, Parade is closed. No market on 10th Nov.
  Organised by Sketts Markets for Warwick District Council)

- Christmas Light Switch-on*
  Sunday 17th November
  (Organised by Warwick District Council)

- Small Business Saturday &
  Christmas Goodie Bag Giveaway
  Saturday 30th November
  (Organised by BID Leamington- upto 400 flyers to us by
  22 November)

- Leamington Lantern Parade
  Sunday 1st December
  (Organised by BID Leamington)

- Late Night Shopping in the Priors
  Every Thursday from 5th Dec
  (FREE parking after 5.00pm)

- Leamington Santa Dash*
  Sunday 8th December
  (Organised by Myton Hospice)

* Events organised by other partners.
Please get in touch for
details.

www.bidleamington.com