



Summer Has Landed!

Summer is here and along with warmer temperatures, events and longer days, we have also seen a period of unprecedented political and economic change. While these things are not easy to influence, there are many things we can do to manage change and create opportunities by working together in the town centre. Please read our recent **BID Buzz Blog** to learn more about our ideas ... and take a look around this update to find out about **events** and **activities** you can tap into.

BID Business Meeting - Spaghetti and Segway!

For business owners and managers we are excited to announce that our next '**BID Business Meeting**' has a twist which we hope you will enjoy!


Our friends at **Spaghetti Agency** and **UK Segway Polo** have teamed up to make it a night to remember. As well as drinks, nibbles, updates and networking you can have a chance to **ride a Segway**, while the **Spaghetti team** bring us up to speed with everything **new in the digital world**. From techniques to getting noticed to building your profile, there will be something for everyone so please come along ...

When: Wednesday 20th July - 5.30 for 6pm start

Where: Pump Rooms Cafe & Gardens

 [Friend on Facebook](#)

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 info@bidleamington.com



Dates for your Diary

**20 July –
BID Business Meeting**

**06 / 07 August –
Art in the Park**

**10 / 11 September –
Leamington Food &
Drink Festival**

Please RSVP & let us know if you would like to try a Segway.

BID Websites, Social Media & In the Press!

We run six **websites** and seven **social media accounts** and **are always looking for things to post on your behalf**. The most visited is www.royal-leamington-spa.co.uk which gets over 29,000 unique visitors per month followed by www.loveleamington.com. We also have nearly **8000 twitter followers** @LeamingtonGuide and a fast growing **Instagram following** @LeamingtonSpaTownCentre. Plus there is a lot more in the pipeline so **watch this space as soon we are launching www.tasteleamington.com!**

To find out how to **make the most of this activity** please look [here](#). On top of this we are constantly shouting about the town in **adverts and editorial** which you can take a look at [here](#).

Town Toolbox, Collaboration, Member Offers

Please take a look at the [BID Leamington website](#) to learn more about how we can support your business. Also there are new business to business member offers, including FSB membership, website development and more which can be found [here](#).

For more information please do not hesitate to contact us **01926 470 634**.

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**04 December -
Leamington Lantern
Parade**

**11 December -
Leamington Santa Dash**





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