

## Parade into Christmas with Royal Leamington Spa's Festive Magazine

Royal Leamington Spa is an exceptional town to visit at any time of year, but there is something truly exquisite about discovering all it has to offer at Christmas time. With an exclusive selection of independent retailers, the most popular high street brands, an abundance of restaurants and tempting tourist attractions, Leamington Spa truly comes to life at Christmas.

To celebrate the town and its diverse range of specialist shops, eateries and attractions, BID Leamington Ltd has proudly compiled The Parade Magazine, as part of their on-going marketing and promotion of the town.

175, 000 copies of the Parade Christmas Magazine have been printed with 169, 000 copies being inserted into the You Magazine in the Mail On Sunday on Sunday 22<sup>nd</sup> November, there will also be a chance to pick up a copy of the magazine in shops in the town centre.

The Parade Magazine is primarily aimed at the savvy shopper who is wishing to discover a new town with a host of new shopping prospects, with an interesting selection of retailers who cater for everyone's individual tastes and shopping desires. Royal Leamington Spa is *this* town.

For information on Royal Leamington Spa please visit [www.royal-leamington-spa.co.uk](http://www.royal-leamington-spa.co.uk)

For information on BID Leamington Ltd please visit [www.bidleamington.com](http://www.bidleamington.com)

### Notes to editors and retailers:

If you would like more information or copies of The Parade Magazine of Royal Leamington Spa, please contact [helensmith@bidleamington.com](mailto:helensmith@bidleamington.com)